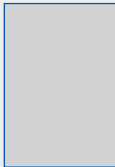




## PRICE-LIST

Magazine Val navtika is the first and the most read nautical magazine in Slovenia with 27.000 readers, according to the Cati National Research of Media in Slovenia in year 2008. You can check it on [www.nrb.info/podatki/index.html](http://www.nrb.info/podatki/index.html) (mesečniki). From 2001 it is published monthly with two double issues: December/January and July/August. The readers are influential people from high society. Main topics: nautical sports, boat tests, interviews, nautical tourism, water-sports (sea, rivers, lakes), new developments from the nautical industry, fashion and equipment related to the field.

**Cover page**  
First inside cover page;  
**2.300 Eur**  
Last inside cover page;  
**2.000 Eur**  
Last cover page;  
**2.600 Eur**



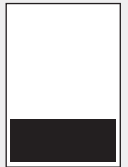
**2/1 full color**  
420 x 300 mm  
**2.500 Eur**



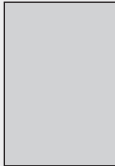
**1/3 full color**  
180 x 85 mm  
**600 Eur**



**1/4 full color**  
180 x 65 mm  
**500 Eur**



**1/1 full color**  
210 x 300 mm  
**1.500 Eur**



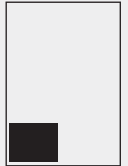
**1/2 full color**  
180 x 130 mm  
**1.000 Eur**



**1/4 full color**  
90 x 131 mm  
**500 Eur**



**1/8 full color**  
90 x 65 mm  
**350 Eur**



We accept ready to press material, otherwise we prepare the advertisement for extra money. In case of repeat publication we allow discount prices. Quantity discounts starting from 3 ads ordered in 12 month's period. Special position: + 20%.

Warnings: When delivering material, you have to enclose match print or crop marks print, otherwise Rex d.o.o. is not responsible for possible errors on add publishing. Advertisement designing is being charged separately. In the case of order cancellation less than 7 days before on-sale date or in case of unpunctual delivering of advertisement material, Rex d.o.o. reserves all rights to charge penalty within 75% of advertising space value.

VAL NAVTIKA IN YEAR 2009	DATE OF ISSUE	RESERVATION DEADLINE
Val 136 (february 2009)	1. february 2009	15. january 2009
Val 137 (march 2009)	1. march 2009	15 february 2009
Val 138 (april 2009)	1. april 2009	15. march 2009
Val 139 (may 2009)	1. may 2009	15. april 2009
Val 140 (june 2009)	1. june 2009	15. may 2009
Val 141 (july(august 2009) double issue)	1. july 2009	15. june 2009
Val 142 (september 2009)	1. sept 2009	15. august 2009
Val 143 (october 2009)	1. october 2009	15. september 2009
Val 144 (november 2009)	1. november 2009	15. october 2009
Val 145 (december 2009/januar 2010) double issue	1. december 2009	15. november 2009

### INFO:

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### TECHICAL DATA

EPS (MAC ali PC), Illustrator AI (MAC or PC): Fonts must be in curves, colours in CMYK.

PDF high resolution (MAC or PC): Fonts must be included, pictures 300 dpi, coulours in CMYK.

TIF (MAC or PC): 300 dpi, colours in CMYK.

JPG (MAC or PC): 300 dpi, colours in CMYK, high quality.

If materials are delivered in other formats, Rex d.o.o. cannot take the responsibility for the quality of the advertisement.

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